

27 November 2024

Mr. Tony Spring  
Chairman, CEO  
Macy's Inc.  
151 West 34th Street  
New York, NY 10001

*through [communications@macys.com](mailto:communications@macys.com)*

Dear Mr. Spring,

Re: Bangladesh: Atrocities against Hindus, Christians, Buddhists and other religious minorities  
Compliance with UN Global Compact and UN Guiding Principles for Business

We write as a diverse coalition of non-governmental organizations and individuals who are scholars, religious leaders, human rights advocates, and civil rights leaders to express our strong concerns regarding human rights violations and atrocities against religious minorities in Bangladesh, particularly since July 2024.

The genocide of minorities and indigenous people in Bangladesh demands urgent attention, immediate intervention and swift action. We respectfully urge you to require Bangladesh to comply with its obligations under United Nations Human Rights Declaration, International Covenant on Economic, Social, and Cultural Rights (ICESCR), United Nations Convention on the Rights of the Child, and the Convention on the Elimination of All Forms of Discrimination against Women (CEDAW) signed and ratified by it.

We understand that you procure readymade garments and other products from vendors in Bangladesh and provide shipping services to Bangladeshi exporters. We urge you to implement your policies and codes consistent with the United Nations Guiding Principles on Business and Human Rights, the UN Global Compact and OECD Guidelines for Multinational Enterprises. We strongly urge you to set up a due diligence process for your vendors and others in the supply chain for meaningful action to protect the helpless girls and women of minorities in Bangladesh who are being subjected to inhuman atrocities. Requiring your vendors to give an undertaking that their staff are not engaged in human rights violations and atrocities against minorities, and that they do not fund organizations proscribed by the United States and the United Nations would be a strong signal to the Bangladesh government that human rights violations are unacceptable to the socially conscious businesses.

The attached report highlights the violence, rapes, murders, destruction of homes and businesses, destruction of temples, and stopping religious minorities from observing their religion. Since 5<sup>th</sup> August 2024 when the former Prime Minister Sheikh Hasina was deposed,

more than 50 Hindus have been murdered in cold blood, 12 minor girls from minorities were gang-raped, several women have reported being brutalized, homes burnt down, temples destroyed, and religious minorities forced to flee. Young children are particularly vulnerable to rape, violence, and victimization to terrorize the minorities into submission.

Bangladesh army and police have remained mute spectators allowing rampaging mobs to target religious minorities with impunity. A young man was lynched inside a police station in the presence of Bangladesh army who were complicit in persecution of religious minorities. The incidents of crimes against minorities have not stopped and Bangladesh army colluded with the rioters in Chittagong on 5<sup>th</sup> November 2024 from where we are receiving reports of more than 200 people held in detention by the army being tortured.

Religious minorities face systematic persecution and violence, and their religious freedom is severely restricted by the government through discriminatory laws, inaction and often complicity by the State and its institutions. The government's apathy toward large-scale anti-minority violence by radical militant organizations has allowed such groups to operate with impunity. Even the saintly monks of International Society for Krishna Consciousness (ISKCON), a peaceful Hindu religious organization that has distributed aid and humanitarian assistance during every disaster in Bangladesh, are being persecuted. Persecution of Hindus, Christians, Buddhists, has been going on for over five decades since independence of Bangladesh in 1971 and their population has seen a genocidal proportion of decline from more than 20% in 1971 to less than 8% in 2020.

We thank you for your attention to this urgent matter. We applaud you for adopting socially responsible and morally conscious business practices that will help ensure inclusive and sustainable development by protecting human rights of vulnerable minorities in Bangladesh. Should you need additional information or other materials on this subject, please contact Mohinder Gulati [admin@ghtnus.org](mailto:admin@ghtnus.org), at your convenience. We would appreciate it if you could designate a person from your organization to follow up with us.

Respectfully,

**Mohinder Gulati**

President

Global Hindu Temple Network  
America

[admin@ghtnus.org](mailto:admin@ghtnus.org)

+1-202-875-1253

**Rajesh Gooty**

Chair of the Board

The Global Hindu Heritage  
Foundation.

[rajesh@indiacause.org](mailto:rajesh@indiacause.org)

<http://preservehinduism.org>

Dhiman Deb Chaudhary  
Executive Director  
Human Rights Congress for  
Bangladesh Minorities, USA  
[info@hrcbm.org](mailto:info@hrcbm.org)  
<https://www.hrcbm.org>

Utsav Chakrabarti  
Executive Director  
Hindu Action, USA  
[info@hindu-action.org](mailto:info@hindu-action.org)  
<https://www.hindu-action.org>

Ms. Priya Saha  
South Asia Minorities  
Collective, USA  
[prsaha20@yahoo.com](mailto:prsaha20@yahoo.com)  
[https://www.facebook.com/  
MinoritiesSouth/d](https://www.facebook.com/MinoritiesSouth/d)

Ajay Shah  
President  
Vishwa Hindu Parishad-  
America, USA  
[ajayshah@vhp-america.org](mailto:ajayshah@vhp-america.org)  
<https://www.vhp-america.org>

Samir Kalra  
ESQ, Managing Director Policy  
and Programs Hindu  
American Foundation, USA  
[samir@hinduamerican.org](mailto:samir@hinduamerican.org)  
[hinduamerican.org](http://hinduamerican.org)

Dr. V. S. Sampath  
Chairman  
Global Hindu Temple Network  
Trust, India  
[info@ghtn.in](mailto:info@ghtn.in)  
[www.ghtn.in](http://www.ghtn.in)

Dr. Adityanjee  
President  
International Commission for  
Human Rights and Religious  
Freedom, USA  
[adityanjee@ichrrf.org](mailto:adityanjee@ichrrf.org)  
<https://www.ichrrf.org>

Nikunj Trivedi President  
Coalition of Hindus of North  
America, USA  
[nikunj.trivedi@cohna.org](mailto:nikunj.trivedi@cohna.org)  
<https://cohna.org>

Dr. Khanderao Kand  
President  
Federation of Indian and  
Indian Diaspora Studies, USA  
[khanderao@yahoo.com](mailto:khanderao@yahoo.com)  
<https://www.fiids-usa.org>

Professor Sachi Dastidar  
Distinguished Service Professor  
Emeritus, State University of  
New York, USA  
[dastidars@hotmail.com](mailto:dastidars@hotmail.com)

Mr. Rahul Sur  
Former Chief of Peacekeeping  
Evaluation, United Nations,  
USA [rahul\\_sur@hotmail.com](mailto:rahul_sur@hotmail.com)

Dr. Prakasrao Velagapudi  
Chairman  
Global Hindu Heritage  
Foundation, USA  
[dycusa@gmail.com](mailto:dycusa@gmail.com)  
[www.savetemples.org](http://www.savetemples.org)

Professor (Dr.) Ramesh Rao  
Department of Communication  
Columbus University  
GA, USA  
[ramesh.rao.n@gmail.com](mailto:ramesh.rao.n@gmail.com)

Dr. Suresh Gupta  
Chairman  
[sureshcgupta15@gmail.com](mailto:sureshcgupta15@gmail.com)  
<https://www.durgatemple.org>

Richa Sinha  
Chairperson  
Scottish Hindu Foundation  
[www.scottishhindufoundation.com](http://www.scottishhindufoundation.com)  
[info@scottishhindufoundation.com](mailto:info@scottishhindufoundation.com)

27 November 2024

Mr. Fran Horowitz  
Chief Executive Officer  
Abercrombie & Fitch Co.  
6301 Fitch Path  
New Albany, OH 43054

*through [Public\\_Relations@anfcorp.com](mailto:Public_Relations@anfcorp.com)*

Dear Mr. Horowitz,

Re: Bangladesh: Atrocities against Hindus, Christians, Buddhists and other religious minorities  
Compliance with UN Global Compact and UN Guiding Principles for Business

We write as a diverse coalition of non-governmental organizations and individuals who are scholars, religious leaders, human rights advocates, and civil rights leaders to express our strong concerns regarding human rights violations and atrocities against religious minorities in Bangladesh, particularly since July 2024.

The genocide of minorities and indigenous people in Bangladesh demands urgent attention, immediate intervention and swift action. We respectfully urge you to require Bangladesh to comply with its obligations under United Nations Human Rights Declaration, International Covenant on Economic, Social, and Cultural Rights (ICESCR), United Nations Convention on the Rights of the Child, and the Convention on the Elimination of All Forms of Discrimination against Women (CEDAW) signed and ratified by it.

We understand that you procure readymade garments and other products from vendors in Bangladesh. We applaud you for instituting a social audit program for your vendors in Bangladesh but we urge you to include metrics for atrocities against religious minorities. We urge you to implement your policies and codes consistent with the United Nations Guiding Principles on Business and Human Rights, the UN Global Compact and OECD Guidelines for Multinational Enterprises. We strongly urge you to set up a due diligence process for your vendors and others in the supply chain for meaningful action to protect the helpless girls and women of minorities in Bangladesh who are being subjected to inhuman atrocities. Requiring your vendors to give an undertaking that their staff are not engaged in human rights violations and atrocities against minorities, and that they do not fund organizations proscribed by the United States and the United Nations would be a strong signal to the Bangladesh government that human rights violations are unacceptable to the socially conscious businesses.

The attached report highlights the violence, rapes, murders, destruction of homes and businesses, destruction of temples, and stopping religious minorities from observing their religion. Since 5<sup>th</sup> August 2024 when the former Prime Minister Sheikh Hasina was deposed, more than 50 Hindus have been murdered in cold blood, 12 minor girls from minorities were gang-raped, several women have reported being brutalized, homes burnt down, temples destroyed, and religious minorities forced to flee. Young children are particularly vulnerable to rape, violence, and victimization to terrorize the minorities into submission.

Bangladesh army and police have remained mute spectators allowing rampaging mobs to target religious minorities with impunity. A young man was lynched inside a police station in the presence of Bangladesh army who were complicit in persecution of religious minorities. The incidents of crimes against minorities have not stopped and Bangladesh army colluded with the rioters in Chittagong on 5<sup>th</sup> November 2024 from where we are receiving reports of more than 200 people held in detention by the army being tortured.

Religious minorities face systematic persecution and violence, and their religious freedom is severely restricted by the government through discriminatory laws, inaction and often complicity by the State and its institutions. The government's apathy toward large-scale anti-minority violence by radical militant organizations has allowed such groups to operate with impunity. Even the saintly monks of International Society for Krishna Consciousness (ISKCON), a peaceful Hindu religious organization that has distributed aid and humanitarian assistance during every disaster in Bangladesh, are being persecuted. Persecution of Hindus, Christians, Buddhists, has been going on for over five decades since independence of Bangladesh in 1971 and their population has seen a genocidal proportion of decline from more than 20% in 1971 to less than 8% in 2020.

We thank you for your attention to this urgent matter. We applaud you for adopting socially responsible and morally conscious business practices that will help ensure inclusive and sustainable development by protecting human rights of vulnerable minorities in Bangladesh. Should you need additional information or other materials on this subject, please contact Mohinder Gulati [admin@ghtnus.org](mailto:admin@ghtnus.org), at your convenience. We would appreciate it if you could designate a person from your organization to follow up with us.

27 November 2024

Ms. Sarah Clarke  
Executive VP, Chief Supply Chain Officer  
American Eagle Outfitters  
77 Hot Metal St  
Pittsburgh, Pennsylvania, 15203-2382

through [AEpress@ae.com](mailto:AEpress@ae.com)

Dear Ms. Clarke,

Re: Bangladesh: Atrocities against Hindus, Christians, Buddhists and other religious minorities  
Compliance with UN Global Compact and UN Guiding Principles for Business

We write as a diverse coalition of non-governmental organizations and individuals who are scholars, religious leaders, human rights advocates, and civil rights leaders to express our strong concerns regarding human rights violations and atrocities against religious minorities in Bangladesh, particularly since July 2024.

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gang-raped, several women have reported being brutalized, homes burnt down, temples destroyed, and religious minorities forced to flee. Young children are particularly vulnerable to rape, violence, and victimization to terrorize the minorities into submission.

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We thank you for your attention to this urgent matter. We applaud you for adopting socially responsible and morally conscious business practices that will help ensure inclusive and sustainable development by protecting human rights of vulnerable minorities in Bangladesh. Should you need additional information or other materials on this subject, please contact Mohinder Gulati [admin@ghtnus.org](mailto:admin@ghtnus.org), at your convenience. We would appreciate it if you could designate a person from your organization to follow up with us.

27 November 2024

Mr. Jay Schottenstein  
Chief Executive Officer  
American Eagle Outfitters  
77 Hot Metal St  
Pittsburgh, Pennsylvania, 15203-2382

through [LineMedia@ae.com](mailto:LineMedia@ae.com)

Dear Mr. Schottenstein,

Re: Bangladesh: Atrocities against Hindus, Christians, Buddhists and other religious minorities  
Compliance with UN Global Compact and UN Guiding Principles for Business

We write as a diverse coalition of non-governmental organizations and individuals who are scholars, religious leaders, human rights advocates, and civil rights leaders to express our strong concerns regarding human rights violations and atrocities against religious minorities in Bangladesh, particularly since July 2024.

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We understand that you procure readymade garments and other products from vendors in Bangladesh. We urge you to implement your policies and codes consistent with the United Nations Guiding Principles on Business and Human Rights, the UN Global Compact and OECD Guidelines for Multinational Enterprises. We strongly urge you to set up a due diligence process for your vendors and others in the supply chain for meaningful action to protect the helpless girls and women of minorities in Bangladesh who are being subjected to inhuman atrocities. Requiring your vendors to give an undertaking that their staff are not engaged in human rights violations and atrocities against minorities, and that they do not fund organizations proscribed by the United States and the United Nations would be a strong signal to the Bangladesh government that human rights violations are unacceptable to the socially conscious businesses.

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gang-raped, several women have reported being brutalized, homes burnt down, temples destroyed, and religious minorities forced to flee. Young children are particularly vulnerable to rape, violence, and victimization to terrorize the minorities into submission.

Bangladesh army and police have remained mute spectators allowing rampaging mobs to target religious minorities with impunity. A young man was lynched inside a police station in the presence of Bangladesh army who were complicit in persecution of religious minorities. The incidents of crimes against minorities have not stopped and Bangladesh army colluded with the rioters in Chittagong on 5<sup>th</sup> November 2024 from where we are receiving reports of more than 200 people held in detention by the army being tortured.

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We thank you for your attention to this urgent matter. We applaud you for adopting socially responsible and morally conscious business practices that will help ensure inclusive and sustainable development by protecting human rights of vulnerable minorities in Bangladesh. Should you need additional information or other materials on this subject, please contact Mohinder Gulati [admin@ghtnus.org](mailto:admin@ghtnus.org), at your convenience. We would appreciate it if you could designate a person from your organization to follow up with us.

27 November 2024

Mr. Richard Dickson  
President and CEO  
GAP Inc.  
2 Folsom St.  
San Francisco, CA 94105

through [press@gap.com](mailto:press@gap.com)

Dear Mr. Dickson,

Re: Bangladesh: Atrocities against Hindus, Christians, Buddhists and other religious minorities  
Compliance with UN Global Compact and UN Guiding Principles for Business

We write as a diverse coalition of non-governmental organizations and individuals who are scholars, religious leaders, human rights advocates, and civil rights leaders to express our strong concerns regarding human rights violations and atrocities against religious minorities in Bangladesh, particularly since July 2024.

The genocide of minorities and indigenous people in Bangladesh demands urgent attention, immediate intervention and swift action. We respectfully urge you to require Bangladesh to comply with its obligations under United Nations Human Rights Declaration, International Covenant on Economic, Social, and Cultural Rights (ICESCR), United Nations Convention on the Rights of the Child, and the Convention on the Elimination of All Forms of Discrimination against Women (CEDAW) signed and ratified by it.

We understand that you procure readymade garments and other products from vendors in Bangladesh. We are aware and appreciate that you have taken steps towards responsible sourcing but its metrics must not ignore the genocide of religious minorities. We urge you to implement your policies and codes consistent with the United Nations Guiding Principles on Business and Human Rights, the UN Global Compact and OECD Guidelines for Multinational Enterprises. We strongly urge you to set up a due diligence process for your vendors and others in the supply chain for meaningful action to protect the helpless girls and women of minorities in Bangladesh who are being subjected to inhuman atrocities. Requiring your vendors to give an undertaking that their staff are not engaged in human rights violations and atrocities against minorities, and that they do not fund organizations proscribed by the United States and the United Nations would be a strong signal to the Bangladesh government that human rights violations are unacceptable to the socially conscious businesses.

The attached report highlights the violence, rapes, murders, destruction of homes and businesses, destruction of temples, and stopping religious minorities from observing their

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Bangladesh army and police have remained mute spectators allowing rampaging mobs to target religious minorities with impunity. A young man was lynched inside a police station in the presence of Bangladesh army who were complicit in persecution of religious minorities. The incidents of crimes against minorities have not stopped and Bangladesh army colluded with the rioters in Chittagong on 5<sup>th</sup> November 2024 from where we are receiving reports of more than 200 people held in detention by the army being tortured.

Religious minorities face systematic persecution and violence, and their religious freedom is severely restricted by the government through discriminatory laws, inaction and often complicity by the State and its institutions. The government's apathy toward large-scale anti-minority violence by radical militant organizations has allowed such groups to operate with impunity. Even the saintly monks of International Society for Krishna Consciousness (ISKCON), a peaceful Hindu religious organization that has distributed aid and humanitarian assistance during every disaster in Bangladesh, are being persecuted. Persecution of Hindus, Christians, Buddhists, has been going on for over five decades since independence of Bangladesh in 1971 and their population has seen a genocidal proportion of decline from more than 20% in 1971 to less than 8% in 2020.

We thank you for your attention to this urgent matter. We applaud you for adopting socially responsible and morally conscious business practices that will help ensure inclusive and sustainable development by protecting human rights of vulnerable minorities in Bangladesh. Should you need additional information or other materials on this subject, please contact Mohinder Gulati [admin@ghtnus.org](mailto:admin@ghtnus.org), at your convenience. We would appreciate it if you could designate a person from your organization to follow up with us.

27 November 2024

Mr. Daniel Ervér  
President and CEO  
H & M Hennes & Mauritz AB  
Mäster Samuelsgatan 46A  
SE-106 38 Stockholm, Sweden

through [daniel.erver@hm.com](mailto:daniel.erver@hm.com)

Dear Mr. Ervér,

Re: Bangladesh: Atrocities against Hindus, Christians, Buddhists and other religious minorities  
Compliance with UN Global Compact and UN Guiding Principles for Business

We write as a diverse coalition of non-governmental organizations and individuals who are scholars, religious leaders, human rights advocates, and civil rights leaders to express our strong concerns regarding human rights violations and atrocities against religious minorities in Bangladesh, particularly since July 2024.

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We understand that you procure a very substantial proportion of your readymade garments and other products from close to one thousand vendors in Bangladesh. We urge you to implement your policies and codes consistent with the United Nations Guiding Principles on Business and Human Rights, the UN Global Compact and OECD Guidelines for Multinational Enterprises. We strongly urge you to set up a due diligence process for your vendors and others in the supply chain for meaningful action to protect the helpless girls and women of minorities in Bangladesh who are being subjected to inhuman atrocities. Requiring your vendors to give an undertaking that their staff are not engaged in human rights violations and atrocities against minorities, and that they do not fund organizations proscribed by the United States and the United Nations would be a strong signal to the Bangladesh government that human rights violations are unacceptable to the socially conscious businesses.

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27 November 2024

Ms. Anna Frosch Nordin  
Head of Media Relations  
H & M Hennes & Mauritz AB  
Mäster Samuelsgatan 46A  
SE-106 38 Stockholm, Sweden

through [mediarelations@hm.com](mailto:mediarelations@hm.com)

Dear Ms. Nordin,

Re: Bangladesh: Atrocities against Hindus, Christians, Buddhists and other religious minorities  
Compliance with UN Global Compact and UN Guiding Principles for Business

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27 November 2024

Óscar García Maceiras  
Chief Executive Officer  
Edificio Inditex  
Avda. de la Diputación s/n  
15143 - Arteixo A Coruña - Spain

through [press@inditex.com](mailto:press@inditex.com)

Dear Mr. Maceiras,

Re: Bangladesh: Atrocities against Hindus, Christians, Buddhists and other religious minorities  
Compliance with UN Global Compact and UN Guiding Principles for Business

We write as a diverse coalition of non-governmental organizations and individuals who are scholars, religious leaders, human rights advocates, and civil rights leaders to express our strong concerns regarding human rights violations and atrocities against religious minorities in Bangladesh, particularly since July 2024.

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We understand that you procure your famous brand Zara, other branded readymade garments and products from vendors in Bangladesh. We urge you to implement your policies and codes consistent with the United Nations Guiding Principles on Business and Human Rights, the UN Global Compact and OECD Guidelines for Multinational Enterprises. We strongly urge you to set up a due diligence process for your vendors and others in the supply chain for meaningful action to protect the helpless girls and women of minorities in Bangladesh who are being subjected to inhuman atrocities. Requiring your vendors to give an undertaking that their staff are not engaged in human rights violations and atrocities against minorities, and that they do not fund organizations proscribed by the United States and the United Nations would be a strong signal to the Bangladesh government that human rights violations are unacceptable to the socially conscious businesses.

The attached report highlights the violence, rapes, murders, destruction of homes and businesses, destruction of temples, and stopping religious minorities from observing their religion. Since 5<sup>th</sup> August 2024 when the former Prime Minister Sheikh Hasina was deposed,

more than 50 Hindus have been murdered in cold blood, 12 minor girls from minorities were gang-raped, several women have reported being brutalized, homes burnt down, temples destroyed, and religious minorities forced to flee. Young children are particularly vulnerable to rape, violence, and victimization to terrorize the minorities into submission.

Bangladesh army and police have remained mute spectators allowing rampaging mobs to target religious minorities with impunity. A young man was lynched inside a police station in the presence of Bangladesh army who were complicit in persecution of religious minorities. The incidents of crimes against minorities have not stopped and Bangladesh army colluded with the rioters in Chittagong on 5<sup>th</sup> November 2024 from where we are receiving reports of more than 200 people held in detention by the army being tortured.

Religious minorities face systematic persecution and violence, and their religious freedom is severely restricted by the government through discriminatory laws, inaction and often complicity by the State and its institutions. The government's apathy toward large-scale anti-minority violence by radical militant organizations has allowed such groups to operate with impunity. Even the saintly monks of International Society for Krishna Consciousness (ISKCON), a peaceful Hindu religious organization that has distributed aid and humanitarian assistance during every disaster in Bangladesh, are being persecuted. Persecution of Hindus, Christians, Buddhists, has been going on for over five decades since independence of Bangladesh in 1971 and their population has seen a genocidal proportion of decline from more than 20% in 1971 to less than 8% in 2020.

We thank you for your attention to this urgent matter. We applaud you for adopting socially responsible and morally conscious business practices that will help ensure inclusive and sustainable development by protecting human rights of vulnerable minorities in Bangladesh. Should you need additional information or other materials on this subject, please contact Mohinder Gulati [admin@ghtnus.org](mailto:admin@ghtnus.org) at your convenience. We would appreciate it if you could designate a person from your organization to follow up with us.

27 November 2024

Mr. Marc Rosen  
Chief Executive Officer  
J C Penny Inc.  
6501 Legacy Dr.  
Plano, TX, 75024

*through [jcpnews@jcp.com](mailto:jcpnews@jcp.com)*

Dear Mr. Rosen,

Re: Bangladesh: Atrocities against Hindus, Christians, Buddhists and other religious minorities  
Compliance with UN Global Compact and UN Guiding Principles for Business

We write as a diverse coalition of non-governmental organizations and individuals who are scholars, religious leaders, human rights advocates, and civil rights leaders to express our strong concerns regarding human rights violations and atrocities against religious minorities in Bangladesh, particularly since July 2024.

The genocide of minorities and indigenous people in Bangladesh demands urgent attention, immediate intervention and swift action. We respectfully urge you to require Bangladesh to comply with its obligations under United Nations Human Rights Declaration, International Covenant on Economic, Social, and Cultural Rights (ICESCR), United Nations Convention on the Rights of the Child, and the Convention on the Elimination of All Forms of Discrimination against Women (CEDAW) signed and ratified by it.

We understand that you procure readymade garments and other products from vendors in Bangladesh. We urge you to implement your policies and codes consistent with the United Nations Guiding Principles on Business and Human Rights, the UN Global Compact and OECD Guidelines for Multinational Enterprises. We strongly urge you to set up a due diligence process for your vendors and others in the supply chain for meaningful action to protect the helpless girls and women of minorities in Bangladesh who are being subjected to inhuman atrocities. Requiring your vendors to give an undertaking that their staff are not engaged in human rights violations and atrocities against minorities, and that they do not fund organizations proscribed by the United States and the United Nations would be a strong signal to the Bangladesh government that human rights violations are unacceptable to the socially conscious businesses.

The attached report highlights the violence, rapes, murders, destruction of homes and businesses, destruction of temples, and stopping religious minorities from observing their religion. Since 5<sup>th</sup> August 2024 when the former Prime Minister Sheikh Hasina was deposed, more than 50 Hindus have been murdered in cold blood, 12 minor girls from minorities were

gang-raped, several women have reported being brutalized, homes burnt down, temples destroyed, and religious minorities forced to flee. Young children are particularly vulnerable to rape, violence, and victimization to terrorize the minorities into submission.

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Religious minorities face systematic persecution and violence, and their religious freedom is severely restricted by the government through discriminatory laws, inaction and often complicity by the State and its institutions. The government's apathy toward large-scale anti-minority violence by radical militant organizations has allowed such groups to operate with impunity. Even the saintly monks of International Society for Krishna Consciousness (ISKCON), a peaceful Hindu religious organization that has distributed aid and humanitarian assistance during every disaster in Bangladesh, are being persecuted. Persecution of Hindus, Christians, Buddhists, has been going on for over five decades since independence of Bangladesh in 1971 and their population has seen a genocidal proportion of decline from more than 20% in 1971 to less than 8% in 2020.

We thank you for your attention to this urgent matter. We applaud you for adopting socially responsible and morally conscious business practices that will help ensure inclusive and sustainable development by protecting human rights of vulnerable minorities in Bangladesh. Should you need additional information or other materials on this subject, please contact Mohinder Gulati [admin@ghtnus.org](mailto:admin@ghtnus.org), at your convenience. We would appreciate it if you could designate a person from your organization to follow up with us.

27 November 2024

Ms. Michelle Wlazlo  
Chief Merchandising and Supply Chain Officer  
J C Penny Inc.  
6501 Legacy Dr.  
Plano, TX, 75024

*through [support@jcp.com](mailto:support@jcp.com)*

Dear Ms. Wlazlo,

Re: Bangladesh: Atrocities against Hindus, Christians, Buddhists and other religious minorities  
Compliance with UN Global Compact and UN Guiding Principles for Business

We write as a diverse coalition of non-governmental organizations and individuals who are scholars, religious leaders, human rights advocates, and civil rights leaders to express our strong concerns regarding human rights violations and atrocities against religious minorities in Bangladesh, particularly since July 2024.

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We understand that you procure readymade garments and other products from vendors in Bangladesh. We urge you to implement your policies and codes consistent with the United Nations Guiding Principles on Business and Human Rights, the UN Global Compact and OECD Guidelines for Multinational Enterprises. We strongly urge you to set up a due diligence process for your vendors and others in the supply chain for meaningful action to protect the helpless girls and women of minorities in Bangladesh who are being subjected to inhuman atrocities. Requiring your vendors to give an undertaking that their staff are not engaged in human rights violations and atrocities against minorities, and that they do not fund organizations proscribed by the United States and the United Nations would be a strong signal to the Bangladesh government that human rights violations are unacceptable to the socially conscious businesses.

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27 November 2024

Mr. Tom Kingsbury  
Chief Executive Officer  
Kohl's, Inc.  
N56 W17000 Ridgewood Drive  
Menomonee Falls, WI 53051

*through [media@kohls.com](mailto:media@kohls.com)*

Dear Mr. Kingsbury,

Re: Bangladesh: Atrocities against Hindus, Christians, Buddhists and other religious minorities  
Compliance with UN Global Compact and UN Guiding Principles for Business

We write as a diverse coalition of non-governmental organizations and individuals who are scholars, religious leaders, human rights advocates, and civil rights leaders to express our strong concerns regarding human rights violations and atrocities against religious minorities in Bangladesh, particularly since July 2024.

The genocide of minorities and indigenous people in Bangladesh demands urgent attention, immediate intervention and swift action. We respectfully urge you to require Bangladesh to comply with its obligations under United Nations Human Rights Declaration, International Covenant on Economic, Social, and Cultural Rights (ICESCR), United Nations Convention on the Rights of the Child, and the Convention on the Elimination of All Forms of Discrimination against Women (CEDAW) signed and ratified by it.

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27 November 2024

Ms. Gina Boswell  
CEO, Director  
Bath & Body Works, Inc.  
Three Limited Parkway  
Columbus, OH 43230

*through [communications@bbw.com](mailto:communications@bbw.com)*

Dear Ms. Boswell,

Re: Bangladesh: Atrocities against Hindus, Christians, Buddhists and other religious minorities  
Compliance with UN Global Compact and UN Guiding Principles for Business

We write as a diverse coalition of non-governmental organizations and individuals who are scholars, religious leaders, human rights advocates, and civil rights leaders to express our strong concerns regarding human rights violations and atrocities against religious minorities in Bangladesh, particularly since July 2024.

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27 November 2024

Mr. Tom Mazurek  
Chief Supply Chain Officer  
Bath & Body Works, Inc.  
Three Limited Parkway  
Columbus, OH 43230

*through [communications@bbw.com](mailto:communications@bbw.com)*

Dear Mr. Mazurek,

Re: Bangladesh: Atrocities against Hindus, Christians, Buddhists and other religious minorities  
Compliance with UN Global Compact and UN Guiding Principles for Business

We write as a diverse coalition of non-governmental organizations and individuals who are scholars, religious leaders, human rights advocates, and civil rights leaders to express our strong concerns regarding human rights violations and atrocities against religious minorities in Bangladesh, particularly since July 2024.

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We understand that you procure readymade garments and other products from vendors in Bangladesh. We urge you to implement your policies and codes consistent with the United Nations Guiding Principles on Business and Human Rights, the UN Global Compact and OECD Guidelines for Multinational Enterprises. We strongly urge you to set up a due diligence process for your vendors and others in the supply chain for meaningful action to protect the helpless girls and women of minorities in Bangladesh who are being subjected to inhuman atrocities. Requiring your vendors to give an undertaking that their staff are not engaged in human rights violations and atrocities against minorities, and that they do not fund organizations proscribed by the United States and the United Nations would be a strong signal to the Bangladesh government that human rights violations are unacceptable to the socially conscious businesses.

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gang-raped, several women have reported being brutalized, homes burnt down, temples destroyed, and religious minorities forced to flee. Young children are particularly vulnerable to rape, violence, and victimization to terrorize the minorities into submission.

Bangladesh army and police have remained mute spectators allowing rampaging mobs to target religious minorities with impunity. A young man was lynched inside a police station in the presence of Bangladesh army who were complicit in persecution of religious minorities. The incidents of crimes against minorities have not stopped and Bangladesh army colluded with the rioters in Chittagong on 5<sup>th</sup> November 2024 from where we are receiving reports of more than 200 people held in detention by the army being tortured.

Religious minorities face systematic persecution and violence, and their religious freedom is severely restricted by the government through discriminatory laws, inaction and often complicity by the State and its institutions. The government's apathy toward large-scale anti-minority violence by radical militant organizations has allowed such groups to operate with impunity. Even the saintly monks of International Society for Krishna Consciousness (ISKCON), a peaceful Hindu religious organization that has distributed aid and humanitarian assistance during every disaster in Bangladesh, are being persecuted. Persecution of Hindus, Christians, Buddhists, has been going on for over five decades since independence of Bangladesh in 1971 and their population has seen a genocidal proportion of decline from more than 20% in 1971 to less than 8% in 2020.

We thank you for your attention to this urgent matter. We applaud you for adopting socially responsible and morally conscious business practices that will help ensure inclusive and sustainable development by protecting human rights of vulnerable minorities in Bangladesh. Should you need additional information or other materials on this subject, please contact Mohinder Gulati [admin@ghtnus.org](mailto:admin@ghtnus.org), at your convenience. We would appreciate it if you could designate a person from your organization to follow up with us.

27 November 2024

Ms. Michelle Gass  
CEO and President  
Levi Strauss & Co.  
1155 Battery Street, San Francisco  
CA 94111 U.S.A

through [newsmediarequests@levi.com](mailto:newsmediarequests@levi.com)

Dear Ms. Gass,

Re: Bangladesh: Atrocities against Hindus, Christians, Buddhists and other religious minorities  
Compliance with UN Global Compact and UN Guiding Principles for Business

We write as a diverse coalition of non-governmental organizations and individuals who are scholars, religious leaders, human rights advocates, and civil rights leaders to express our strong concerns regarding human rights violations and atrocities against religious minorities in Bangladesh, particularly since July 2024.

The genocide of minorities and indigenous people in Bangladesh demands urgent attention, immediate intervention and swift action. We respectfully urge you to require Bangladesh to comply with its obligations under United Nations Human Rights Declaration, International Covenant on Economic, Social, and Cultural Rights (ICESCR), United Nations Convention on the Rights of the Child, and the Convention on the Elimination of All Forms of Discrimination against Women (CEDAW) signed and ratified by it.

We understand that you procure readymade garments and other products from vendors in Bangladesh. We urge you to implement your policies and codes consistent with the United Nations Guiding Principles on Business and Human Rights, the UN Global Compact and OECD Guidelines for Multinational Enterprises. We strongly urge you to set up a due diligence process for your vendors and others in the supply chain for meaningful action to protect the helpless girls and women of minorities in Bangladesh who are being subjected to inhuman atrocities. Requiring your vendors to give an undertaking that their staff are not engaged in human rights violations and atrocities against minorities, and that they do not fund organizations proscribed by the United States and the United Nations would be a strong signal to the Bangladesh government that human rights violations are unacceptable to the socially conscious businesses.

The attached report highlights the violence, rapes, murders, destruction of homes and businesses, destruction of temples, and stopping religious minorities from observing their religion. Since 5<sup>th</sup> August 2024 when the former Prime Minister Sheikh Hasina was deposed, more than 50 Hindus have been murdered in cold blood, 12 minor girls from minorities were

gang-raped, several women have reported being brutalized, homes burnt down, temples destroyed, and religious minorities forced to flee. Young children are particularly vulnerable to rape, violence, and victimization to terrorize the minorities into submission.

Bangladesh army and police have remained mute spectators allowing rampaging mobs to target religious minorities with impunity. A young man was lynched inside a police station in the presence of Bangladesh army who were complicit in persecution of religious minorities. The incidents of crimes against minorities have not stopped and Bangladesh army colluded with the rioters in Chittagong on 5<sup>th</sup> November 2024 from where we are receiving reports of more than 200 people held in detention by the army being tortured.

Religious minorities face systematic persecution and violence, and their religious freedom is severely restricted by the government through discriminatory laws, inaction and often complicity by the State and its institutions. The government's apathy toward large-scale anti-minority violence by radical militant organizations has allowed such groups to operate with impunity. Even the saintly monks of International Society for Krishna Consciousness (ISKCON), a peaceful Hindu religious organization that has distributed aid and humanitarian assistance during every disaster in Bangladesh, are being persecuted. Persecution of Hindus, Christians, Buddhists, has been going on for over five decades since independence of Bangladesh in 1971 and their population has seen a genocidal proportion of decline from more than 20% in 1971 to less than 8% in 2020.

We thank you for your attention to this urgent matter. We applaud you for adopting socially responsible and morally conscious business practices that will help ensure inclusive and sustainable development by protecting human rights of vulnerable minorities in Bangladesh. Should you need additional information or other materials on this subject, please contact Mohinder Gulati [admin@ghtnus.org](mailto:admin@ghtnus.org), at your convenience. We would appreciate it if you could designate a person from your organization to follow up with us.

27 November 2024

Mr. Stephen Smith  
President and CEO  
L L Bean Inc.  
15 Casco St  
Freeport, ME 04032

through [media@llbean.com](mailto:media@llbean.com)

Dear Mr. Smith,

Re: Bangladesh: Atrocities against Hindus, Christians, Buddhists and other religious minorities  
Compliance with UN Global Compact and UN Guiding Principles for Business

We write as a diverse coalition of non-governmental organizations and individuals who are scholars, religious leaders, human rights advocates, and civil rights leaders to express our strong concerns regarding human rights violations and atrocities against religious minorities in Bangladesh, particularly since July 2024.

The genocide of minorities and indigenous people in Bangladesh demands urgent attention, immediate intervention and swift action. We respectfully urge you to require Bangladesh to comply with its obligations under United Nations Human Rights Declaration, International Covenant on Economic, Social, and Cultural Rights (ICESCR), United Nations Convention on the Rights of the Child, and the Convention on the Elimination of All Forms of Discrimination against Women (CEDAW) signed and ratified by it.

We understand that you procure readymade garments and other products from vendors in Bangladesh, particularly from factories located in Chittagong that have seen atrocities against religious minorities. We urge you to implement your policies and codes consistent with the United Nations Guiding Principles on Business and Human Rights, the UN Global Compact and OECD Guidelines for Multinational Enterprises. We strongly urge you to set up a due diligence process for your vendors and others in the supply chain for meaningful action to protect the helpless girls and women of minorities in Bangladesh who are being subjected to inhuman atrocities. Requiring your vendors to give an undertaking that their staff are not engaged in human rights violations and atrocities against minorities, and that they do not fund organizations proscribed by the United States and the United Nations would be a strong signal to the Bangladesh government that human rights violations are unacceptable to the socially conscious businesses.

The attached report highlights the violence, rapes, murders, destruction of homes and businesses, destruction of temples, and stopping religious minorities from observing their

religion. Since 5<sup>th</sup> August 2024 when the former Prime Minister Sheikh Hasina was deposed, more than 50 Hindus have been murdered in cold blood, 12 minor girls from minorities were gang-raped, several women have reported being brutalized, homes burnt down, temples destroyed, and religious minorities forced to flee. Young children are particularly vulnerable to rape, violence, and victimization to terrorize the minorities into submission.

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27 November 2024

Ms. Lea Rytz Goldman  
Global Brand President, Tommy Hilfiger  
PVH Corp  
285 Madison Avenue  
New York, New York, 10017

through [communications@pvh.com](mailto:communications@pvh.com)

Dear Ms. Goldman,

Re: Bangladesh: Atrocities against Hindus, Christians, Buddhists and other religious minorities  
Compliance with UN Global Compact and UN Guiding Principles for Business

We write as a diverse coalition of non-governmental organizations and individuals who are scholars, religious leaders, human rights advocates, and civil rights leaders to express our strong concerns regarding human rights violations and atrocities against religious minorities in Bangladesh, particularly since July 2024.

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We thank you for your attention to this urgent matter. We applaud you for adopting socially responsible and morally conscious business practices that will help ensure inclusive and sustainable development by protecting human rights of vulnerable minorities in Bangladesh. Should you need additional information or other materials on this subject, please contact Mohinder Gulati [admin@ghtnus.org](mailto:admin@ghtnus.org), at your convenience. We would appreciate it if you could designate a person from your organization to follow up with us.

27 November 2024

Mr. Stefan Larsson  
Chief Executive Officer  
PVH Corp  
285 Madison Avenue  
New York, New York, 10017

*through [communications@pvh.com](mailto:communications@pvh.com)*

Dear Mr. Larsson,

Re: Bangladesh: Atrocities against Hindus, Christians, Buddhists and other religious minorities  
Compliance with UN Global Compact and UN Guiding Principles for Business

We write as a diverse coalition of non-governmental organizations and individuals who are scholars, religious leaders, human rights advocates, and civil rights leaders to express our strong concerns regarding human rights violations and atrocities against religious minorities in Bangladesh, particularly since July 2024.

The genocide of minorities and indigenous people in Bangladesh demands urgent attention, immediate intervention and swift action. We respectfully urge you to require Bangladesh to comply with its obligations under United Nations Human Rights Declaration, International Covenant on Economic, Social, and Cultural Rights (ICESCR), United Nations Convention on the Rights of the Child, and the Convention on the Elimination of All Forms of Discrimination against Women (CEDAW) signed and ratified by it.

We understand that you procure readymade garments and other products from vendors in Bangladesh. We urge you to implement your policies and codes consistent with the United Nations Guiding Principles on Business and Human Rights, the UN Global Compact and OECD Guidelines for Multinational Enterprises. We strongly urge you to set up a due diligence process for your vendors and others in the supply chain for meaningful action to protect the helpless girls and women of minorities in Bangladesh who are being subjected to inhuman atrocities. Requiring your vendors to give an undertaking that their staff are not engaged in human rights violations and atrocities against minorities, and that they do not fund organizations proscribed by the United States and the United Nations would be a strong signal to the Bangladesh government that human rights violations are unacceptable to the socially conscious businesses.

The attached report highlights the violence, rapes, murders, destruction of homes and businesses, destruction of temples, and stopping religious minorities from observing their religion. Since 5<sup>th</sup> August 2024 when the former Prime Minister Sheikh Hasina was deposed, more than 50 Hindus have been murdered in cold blood, 12 minor girls from minorities were

gang-raped, several women have reported being brutalized, homes burnt down, temples destroyed, and religious minorities forced to flee. Young children are particularly vulnerable to rape, violence, and victimization to terrorize the minorities into submission.

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27 November 2024

Mr. Ralph Lauren  
Executive Chairman and Chief Creative Officer  
Ralph Lauren Corporation  
650 Madison Avenue  
New York, NY 1002

*through [RL-Press@ralphlauren.com](mailto:RL-Press@ralphlauren.com)*

Dear Mr. Lauren,

Re: Bangladesh: Atrocities against Hindus, Christians, Buddhists and other religious minorities  
Compliance with UN Global Compact and UN Guiding Principles for Business

We write as a diverse coalition of non-governmental organizations and individuals who are scholars, religious leaders, human rights advocates, and civil rights leaders to express our strong concerns regarding human rights violations and atrocities against religious minorities in Bangladesh, particularly since July 2024.

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27 November 2024

Mr. Brian Cornell  
Chair and Chief Executive Officer  
Target Corporation  
1000 Nicollet Mall, Minneapolis  
Minnesota, 55403

through [press@target.com](mailto:press@target.com)

Dear Mr. Cornell,

Re: Bangladesh: Atrocities against Hindus, Christians, Buddhists and other religious minorities  
Compliance with UN Global Compact and UN Guiding Principles for Business

We write as a diverse coalition of non-governmental organizations and individuals who are scholars, religious leaders, human rights advocates, and civil rights leaders to express our strong concerns regarding human rights violations and atrocities against religious minorities in Bangladesh, particularly since July 2024.

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27 November 2024

Mr. Bracken P. Darrell  
President and Chief Executive Officer  
VF Corporation  
1551 Wewatta St.  
Denver, CO 80202

*through [corporate\\_communications@vfc.com](mailto:corporate_communications@vfc.com)*

Dear Mr. Darrell,

Re: Bangladesh: Atrocities against Hindus, Christians, Buddhists and other religious minorities  
Compliance with UN Global Compact and UN Guiding Principles for Business

We write as a diverse coalition of non-governmental organizations and individuals who are scholars, religious leaders, human rights advocates, and civil rights leaders to express our strong concerns regarding human rights violations and atrocities against religious minorities in Bangladesh, particularly since July 2024.

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27 November 2024

Ms. Fabrizia Greppi  
Vice President, Corporate Affairs & Communications, EMEA  
VF Corporation  
Via Laveggio 5  
Stabio, Switzerland 6855

*through [press\\_emea@vfc.com](mailto:press_emea@vfc.com)*

Dear Ms. Greppi,

Re: Bangladesh: Atrocities against Hindus, Christians, Buddhists and other religious minorities  
Compliance with UN Global Compact and UN Guiding Principles for Business

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27 November 2024

Ms. Ashley McCormack  
Director, External Communications  
VF Corporation  
1551 Wewatta St.  
Denver, CO 80202

*through [Ashley.Mccormack@vfc.com](mailto:Ashley.Mccormack@vfc.com)*

Dear Ms. McCormack,

Re: Bangladesh: Atrocities against Hindus, Christians, Buddhists and other religious minorities  
Compliance with UN Global Compact and UN Guiding Principles for Business

We write as a diverse coalition of non-governmental organizations and individuals who are scholars, religious leaders, human rights advocates, and civil rights leaders to express our strong concerns regarding human rights violations and atrocities against religious minorities in Bangladesh, particularly since July 2024.

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27 November 2024

Ms. Lin Zhu  
Director, Corporate Affairs, APAC  
VF Corporation  
688 Nanjing West Road  
Shanghai, China

through [Lin\\_Zhu1@vfc.com](mailto:Lin_Zhu1@vfc.com)

Dear Mr. Zhu,

Re: Bangladesh: Atrocities against Hindus, Christians, Buddhists and other religious minorities  
Compliance with UN Global Compact and UN Guiding Principles for Business

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27 November 2024

Mr. Chris Cyrenne  
Senior Vice President and Chief Ethics and Compliance Officer  
Walmart Inc.  
Attn: Global Ethics and Compliance  
702 SW 8th Street  
Bentonville, AR 72716-0860

through [ethics@walmart.com](mailto:ethics@walmart.com)

Dear Mr. Cyrenne,

Re: Bangladesh: Atrocities against Hindus, Christians, Buddhists and other religious minorities  
Compliance with UN Global Compact and UN Guiding Principles for Business

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We understand that you procure readymade garments and other products from vendors in Bangladesh and your imports constitute a very significant proportion of Bangladesh's export earnings. We urge you to implement your policies and codes consistent with the United Nations Guiding Principles on Business and Human Rights, the UN Global Compact and OECD Guidelines for Multinational Enterprises. We strongly urge you to set up a due diligence process for your vendors and others in the supply chain for meaningful action to protect the helpless girls and women of minorities in Bangladesh who are being subjected to inhuman atrocities. Requiring your vendors to give an undertaking that their staff are not engaged in human rights violations and atrocities against minorities, and that they do not fund organizations proscribed by the United States and the United Nations would be a strong signal to the Bangladesh government that human rights violations are unacceptable to the socially conscious businesses.

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27 November 2024

Doug McMillon  
President and CEO  
Walmart, Inc.  
Attn: Global Ethics and Compliance  
702 SW 8th Street, Bentonville  
AR 72716-0860  
*through [ethics@walmart.com](mailto:ethics@walmart.com)*

Dear Mr. McMillon,

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Compliance with UN Global Compact and UN Guiding Principles for Business

We write as a diverse coalition of non-governmental organizations and individuals who are scholars, religious leaders, human rights advocates, and civil rights leaders to express our strong concerns regarding human rights violations and atrocities against religious minorities in Bangladesh, particularly since July 2024.

The genocide of minorities and indigenous people in Bangladesh demands urgent attention, immediate intervention and swift action. We respectfully urge you to require Bangladesh to comply with its obligations under United Nations Human Rights Declaration, International Covenant on Economic, Social, and Cultural Rights (ICESCR), United Nations Convention on the Rights of the Child, and the Convention on the Elimination of All Forms of Discrimination against Women (CEDAW) signed and ratified by it.

We understand that you procure readymade garments and other products from vendors in Bangladesh and your imports constitute a very significant proportion of Bangladesh's export earnings. We urge you to implement your policies and codes consistent with the United Nations Guiding Principles on Business and Human Rights, the UN Global Compact and OECD Guidelines for Multinational Enterprises. We strongly urge you to set up a due diligence process for your vendors and others in the supply chain for meaningful action to protect the helpless girls and women of minorities in Bangladesh who are being subjected to inhuman atrocities. Requiring your vendors to give an undertaking that their staff are not engaged in human rights violations and atrocities against minorities, and that they do not fund organizations proscribed by the United States and the United Nations would be a strong signal to the Bangladesh government that human rights violations are unacceptable to the socially conscious businesses.

The attached report highlights the violence, rapes, murders, destruction of homes and businesses, destruction of temples, and stopping religious minorities from observing their religion. Since 5<sup>th</sup> August 2024 when the former Prime Minister Sheikh Hasina was deposed,

more than 50 Hindus have been murdered in cold blood, 12 minor girls from minorities were gang-raped, several women have reported being brutalized, homes burnt down, temples destroyed, and religious minorities forced to flee. Young children are particularly vulnerable to rape, violence, and victimization to terrorize the minorities into submission.

Bangladesh army and police have remained mute spectators allowing rampaging mobs to target religious minorities with impunity. A young man was lynched inside a police station in the presence of Bangladesh army who were complicit in persecution of religious minorities. The incidents of crimes against minorities have not stopped and Bangladesh army colluded with the rioters in Chittagong on 5<sup>th</sup> November 2024 from where we are receiving reports of more than 200 people held in detention by the army being tortured.

Religious minorities face systematic persecution and violence, and their religious freedom is severely restricted by the government through discriminatory laws, inaction and often complicity by the State and its institutions. The government's apathy toward large-scale anti-minority violence by radical militant organizations has allowed such groups to operate with impunity. Even the saintly monks of International Society for Krishna Consciousness (ISKCON), a peaceful Hindu religious organization that has distributed aid and humanitarian assistance during every disaster in Bangladesh, are being persecuted. Persecution of Hindus, Christians, Buddhists, has been going on for over five decades since independence of Bangladesh in 1971 and their population has seen a genocidal proportion of decline from more than 20% in 1971 to less than 8% in 2020.

We thank you for your attention to this urgent matter. We applaud you for adopting socially responsible and morally conscious business practices that will help ensure inclusive and sustainable development by protecting human rights of vulnerable minorities in Bangladesh. Should you need additional information or other materials on this subject, please contact Mohinder Gulati [admin@ghtnus.org](mailto:admin@ghtnus.org), at your convenience. We would appreciate it if you could designate a person from your organization to follow up with us.